Celebrate 2016 Vermont Entrepreneurship Week!
Vermont students are invited to participate in the sixth annual

2016 Entrepreneurship Education Visual Media Competition – logos & videos

- Submission deadline date of December 7, 2015 for the 2016 competition

2016 Theme:
“VT Entrepreneurship... Find it Everywhere!”

Open to Students - Grades 9-12

Cash Prizes !!!!!

Two Categories*

1. Logo

2. Video – Public Service Announcement

*Students may choose to enter in one or both categories

Submission(s) – Must be Postmarked by December 7, 2015

Join us for awards and more
February 4, 2016 in Montpelier

Statehouse – Featured Speakers – Awards

(Entries may be used to promote Vermont Entrepreneurship Week 2016 on various traditional and social media)

For additional information: www.vtsbdc.org (under Programs - Youth Entrepreneurship)

http://www.vtsbdc.org/programs/real-youth-entrepreneurship

Or Laurel Butler: lbutler@vtsbdc.org (indicate in subject line – Entre Week 2016)
Competition Rules, Guidelines and Submission:

Rules and Guidelines
The competition is open to all Vermont students in grades 9-12. Each entry must be an original design, created by an individual student or team of students and verified by a teacher/instructor. By participating, the participant(s) agrees to abide by these rules:

- Include the following copy within the logo and/or video: Vermont Entrepreneurship Week 2016 “VT Entrepreneurship... Find it everywhere!”
  - Logo (For use on 3” round stickers and other promotional materials)
    - Logo must incorporate the 2016 theme: “VT Entrepreneurship... Find it everywhere!”
    - Logo must be easily reproduced
    - Logo must be submitted in the required format of a PDF
    - Logo must be easily resized to fit as small as a 3” round sticker or be enlarged to be put on a poster or t-shirt
  - Video – 60-90 seconds (only)
    - Video in YouTube format that is easily shown
    - Videos must be produced by a Team of 3-5 students
    - 60 or 90 seconds – (including “credits” of those participating.. and above wording)

Submitting Work

- Submit all entries with application forms electronically—sent as a PDF.
- Each participant must provide (individuals and all team members) a completely filled out Competition Application Form.
- Limit of one logo and/or video per student or student team. (Yes, student(s) may enter in both categories.)
- Unlimited number of entries per school.
- Submit entries by December 7, 2015 to: Laurel Butler at: lbutler@vtsbdc.org. (Please indicate in subject line – VT Entrepreneurship Week Entry.)
- By submitting an entry, participants agree that their work may be used in various locations or in publications/media and in electronic format to be used as promotional materials.
- Some of the winning entries will be used to promote Vermont Entrepreneurship Week 2016.
- The Vermont Entrepreneurship Week 2016 - "Team Vermont” reserves the right to publish any of the entries submitted, with credit given to the participant(s), and all submissions become the property of "Team Vermont” and may be used at its discretion.
- Entries cannot be returned.

Judging: Judges will be from the areas of the arts, business, education, technology, community and the media. The judges will base their decision on a mix of originality, artistic skills, craftsmanship, and relevance to the subject matter. Their decision will be final, and no correspondence will be entered into.
(See Judging Logo and Video Rubrics)
COMPETITION APPLICATION FORM
(For team entries, please provide an application for each participant)

Please print legibly:

Student First and Last Name ________________________________________________

Parent/Guardian First and Last Name __________________________________________

Student Home Mailing Address _______________________________________________

City _____________________________ Vermont ZIP __________

Student Email ________________________________

Parent/Guardian Email/Cell Phone ____________________________________________

Student Age _____________ Student Grade _____________ Reachable Phone # __________

Teacher First and Last Name ________________________________________________

(Course Submission __________________________________ i.e. Business-Entrepreneurship/Art/Technology/
English/Humanities/Social Studies/Advisory/other......)

Teacher Phone ________________________________ Teacher Email ________________________________

School Name ________________________________________________________________

School Address _____________________________ City _____________________ Vermont ZIP __________

School Phone ______________________________

Principal/Director First and Last Name __________________________________________

School Website _____________________________________________________________

Name of Local Newspaper(s) __________________________________________________

Name(s) of Local Legislator(s) ________________________________________________

Student Signature ___________________________ Date: __________

Parent/Guardian Signature (if student under 18 yrs.) ___________________________ Date: __________

Teacher Signature _______________________________ Date: __________

(The above indicates approval for the attached submission and verification of its originality)

- By submitting a logo and/or video, student(s) agree that their work may be used in various locations
  (Businesses/organizations, the Vermont Statehouse, etc.) or in publications/media and in electronic
  format, used as promotional materials.

- The Vermont Entrepreneurship Week 2016 “Team Vermont” reserves the right to publish any
  of the entries submitted, with credit given to the student(s) and all submissions become the property of
  “Team Vermont” and may be used at its discretion.
LOGO JUDGING SHEET – Vermont Entrepreneurship Week 2016

<table>
<thead>
<tr>
<th>Criteria</th>
<th>1-3 Below Standard</th>
<th>4-6 Meets Standard</th>
<th>7-10 Above Standard</th>
<th>Points Awarded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Originality</td>
<td>Concept is recycled or has been used before</td>
<td>Concept is run-of-the-mill or ho-hum</td>
<td>Concept is unique, meaningful, and relevant</td>
<td></td>
</tr>
<tr>
<td>Layout</td>
<td>Logo has poor balance</td>
<td>Logo is balanced</td>
<td>Logo items are balanced and appealing to the eye</td>
<td></td>
</tr>
<tr>
<td>Symbols, Lines, and Shapes</td>
<td>Overall composition is too complicated</td>
<td>Overall composition is run-of-the-mill</td>
<td>Overall composition is bold, striking, and eye-catching</td>
<td></td>
</tr>
<tr>
<td>Font Size</td>
<td>Size is too tiny to easily read</td>
<td>Size is adequate</td>
<td>Size is eye-catching</td>
<td></td>
</tr>
<tr>
<td>Font Style</td>
<td>Style is not easy to read</td>
<td>Style is easy to read</td>
<td>Style enhances the overall effect of the logo</td>
<td></td>
</tr>
<tr>
<td>Audience Engagement</td>
<td>Completely dull, disengages viewers</td>
<td>Attracts medium level of viewers</td>
<td>Draws in and exceptionally engages viewers</td>
<td></td>
</tr>
<tr>
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<td>Concept is run-of-the-mill or ho-hum</td>
<td>Concept is unique, meaningful, and relevant</td>
<td></td>
</tr>
<tr>
<td>Color</td>
<td>Poor use of color and/or shading</td>
<td>Appropriate use of color and/or shading</td>
<td>Excellent use of color and/or shading</td>
<td></td>
</tr>
</tbody>
</table>

Logos will be **disqualified** if any of the following are exhibited:
- Spelling errors
- Incorrect size
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<tr>
<td>Message</td>
<td>Message is irrelevant</td>
<td>Message relates and is relevant</td>
<td>Message exceptionally demonstrates idea in an easy-to-follow manner</td>
<td></td>
</tr>
<tr>
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<td>Concept is unique, meaningful, and relevant</td>
<td></td>
</tr>
<tr>
<td>Quality</td>
<td>Video looks rushed or thrown together</td>
<td>Video remains easy to follow</td>
<td>Video is nearly professional quality</td>
<td></td>
</tr>
<tr>
<td>Transitions &amp; Edits</td>
<td>Uses poor video transitions and/or edits</td>
<td>Uses simple transitions and edits</td>
<td>Uses nearly professional editing and transitions</td>
<td></td>
</tr>
<tr>
<td>Teamwork</td>
<td>Missing 1 or more group members in credits</td>
<td>All group members are listed in credits</td>
<td>All group members are listed in credits in meaningful roles</td>
<td></td>
</tr>
</tbody>
</table>

Videos will be **disqualified** if any of the following are exhibited:
Less than 60 seconds
More than 90 seconds