



National Entrepreneurship Week



November 2010

Entrepreneurship Week 2011 –“Team Vermont” is inviting all interested students in grades 9-12 to participate in the first annual “*Entrepreneurship Education/Literacy Poster Contest – Building Entrepreneurship Education in our Schools*”.

Students are welcome to submit their original creative drawings/artwork to highlight how and why developing entrepreneurship skills will help them now and into the future.

While there are many definitions of entrepreneurship and entrepreneurs, the following definition by the late Jeffrey Timmons of Babson College is consistent with our belief that entrepreneurship involves more than just ‘starting a business’.

“Entrepreneurship is the ability to create and build something from practically nothing. It is initiating, doing, achieving and building an enterprise or organization, rather than just watching, analyzing, or describing one. It is the knack for sensing an opportunity where others see chaos, contradiction, and confusion. It is the ability to build a ‘founding team’ to complement your own skills and talents. It is the know-how to find, marshal, and control resources (often owned by others) and to make sure you don’t run out of money when you need it most. Finally, it is the willingness to take calculated risks, both personal and financial, and then do everything possible to get the odds in your favor.”

We are hoping that your students are risk takers and as such want to take a chance and design a poster to showcase entrepreneurship.

The winning poster will be used to promote entrepreneurship in Vermont on February 10th at the Vermont Statehouse and throughout, Entrepreneurship Weeks in February 2011.

Thanks for doing your part in ensuring a vibrant entrepreneurship community!

Entrepreneurship Week Team Vermont Co-Captains

Linda Rossi
Vermont Small Business Development Center

Janet Bullard
Vermont Commission on Women

Laurel Butler
Vermont REAL Youth Entrepreneurship

Cecile Johnston and Dean Monteith
*Community Economic Development
Central VT Community Action Council*

Melissa Connor
VT Business Teachers Association (VBTA)

James Black
Johnson State College

Champlain College

Attachments: Poster/Flyer and Submission/Application/Rubric Information