



Broadband Business Survey

These questions are aimed at identifying broadband business needs in your community. All answers are confidential and will not be divulged to sources outside VtSBDC. We encourage you to answer all questions as completely and accurately as possible so that we may fashion our services around your business needs.

Owner/Operator Name: _____ Phone: _____ e-mail: _____

Name Of Business and What Services/Products You Provide:

Do you have Broadband Internet access at your business? YES | NO Do you subscribe? YES | NO

Do you feel well informed about the ways that high-speed Internet is used to improve business?
___ Very well informed ___ Well informed ___ Some information ___ Not well informed

Do you use online banking? YES | NO e-mail? YES | NO Internet meetings? YES | NO

Are you interested in e-commerce or selling your products, services online? YES | NO

Does your business have a functioning website (is yes give name)? YES | NO

Does your business have a social media presence (Facebook , Twitter, etc.)? YES | NO

If yes, check which type(s): Facebook _____ Twitter _____ LinkedIn _____ Other _____

If no, do you want a website and/or social media presence? YES | NO | NOT SURE

Would you be willing to pay to establish an online presence for your business? YES | NO

If you have a website established, are you pleased with its look, performance? YES | NO

How much money does your website or social media bring in annually? _____

Are you interested in starting or improving your business use of free social media? YES | NO

What is the biggest obstacle to establishing a Web presence? TIME | FUNDING | KNOW HOW

Would you attend free training on how to use broadband business resources? YES | NO

Please describe how you feel broadband technology can help your business:

