**COVID-19 RECOVERY PLAN: MASTER FLOWCHART**

1. **Assess the Current State of Your Business**
2. **Create your Assumptions for the 3 Key Components**
   - **Financial Projections**
3. **Do NOT re-open**
   - **Create Closing Checklist with VtSBDC Advisor**
4. **Yes, re-open. Create Plan**
   - **Create Safety Protocols**
   - **Create Messaging and Marketing Plan to Address Customer Concern and Market Changes**
   - **Create Re-staffing Plan and Training**
   - **Create Rolling Cash Flow**
5. **Succession Plan**
   - **Create Succession Checklist with VtSBDC Advisor**

**Key Components**
- Finances and Financial Planning
- Safety, Employees and Customers
- Messaging and Marketing
- Decision Nodes
- Clickable Buttons

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