COVID-19 Recovery Plan

Safety

Employees
- Review all guidelines:
  - CDC
  - State
  - Industry specific
- Designate Safety Officer
- Create safety protocols:
  - Written plan
  - Checklists
  - Print all posted materials
- Staff Training on Safety:
  - Address concerns
- Staff Training on Customer Message (see messaging section)

Customers
- Create safety protocols
- Create customer message (see messaging section)
- Launch Messaging (see messaging section)
- Review Customer Reactions

Three Key Components:
- Finances and Financial Planning
- Safety, Employees and Customers
- Messaging and Marketing

Create Calendar Dates to Review 3 Key Components

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