

# CELEBRATE 2022 VERMONT ENTREPRENEURSHIP DAY!

Vermont 9- 12 grade students are invited to participate in

# The 13<sup>th</sup> Annual & 2<sup>nd</sup> Virtual Vermont Entrepreneurship Day

Wednesday, February 9, 2022 (morning) No Cost

2022 Theme:

## “Vermont Entrepreneurs...Building Networks”

- Hear from Enterprising Vermont Entrepreneurs
- Learn about Personal and Professional Branding
- Visual Media Competition Submissions & more!

### Visual Media Competition Categories:

#### Bumper Stickers & YouTube Videos - WIN CASH PRIZES!

Students may enter in one or both categories - Submission deadline: January 11, 2022

(Note: to join the February 9<sup>th</sup> you do not have to enter one of the competitions)

Event details & competition guidelines: [vtsbdc.org/specialty-services/youth-entrepreneurship/](https://vtsbdc.org/specialty-services/youth-entrepreneurship/)  
or Contact: Laurel Butler – [lbutler@vtsbdc.org](mailto:lbutler@vtsbdc.org) Vermont Small Business Development Center

Brought to you by: Vermont Small Business Development Center - Vermont District Office  
U.S. Small Business Administration - Vermont Career and Technical Student  
Organizations - Vermont Business Education Corps – & others

# THE 13<sup>th</sup> Annual & 2<sup>nd</sup> Virtual Vermont Entrepreneurship Day Bumper Sticker and YouTube Video Competitions

## General Rules and Guidelines:

The competition is open to all Vermont students in grades 9-12. Each entry must be of an original design/copy (no copyrighted materials or trademarks from existing businesses) created by an individual student and/or team of students and verified by a teacher/instructor.

January 11, 2022 Deadline for Submissions

## Bumper Sticker Competition Guidelines:

- Sticker Size: 3" x 8" rectangular or 7" x 4" oval bumper sticker (could also be used later to place on a T-shirt design size)
- Bumper stickers must be easily reproduced and submitted in PDF form (only)
- Stickers must incorporate this year's 2022 theme:  
"Vermont Entrepreneurs...Building Networks"

## YouTube Video Competition Guidelines:

- Videos are to be interviews of current or former VT entrepreneur(s) - business owner(s) in our local VT communities -- sharing their stories on how networking and reaching out to others for assistance has had/or continues to have a positive impact on their personal and professional business lives
- Total time limit: 120 to 180 seconds – in a YouTube or MP4 format that can be easily shown and accessed
- The theme: "Vermont Entrepreneurs.... Building Networks" must be included as well as credits to all participating in the video: students, those interviewed, etc. (you may use a few additional seconds over and above the 180 seconds to make sure the theme and credits are included)

## Submitting Entries:

- Submit all entries with application forms electronically—sent as a PDF.
- Each participant must provide (individuals and all team members) a completely filled out Competition Application Form. Entries cannot be returned.
- Limit of one bumper sticker and/or video per student or student team. And, yes student(s) may enter in both categories. Unlimited number of entries per school.
- Submit entries by January 11, 2022 to: Laurel Butler at: [lbutler@vtsbdc.org](mailto:lbutler@vtsbdc.org) (Please indicate in subject line – VT Entrepreneurship Week Entry)
- By submitting an entry, participants agree that their work may be used in various locations or in publications/media and in electronic format to be used as promotional materials. Some of the entries will be used to promote Vermont Entrepreneurship Week 2022 AND 2023.
- The Vermont Entrepreneurship Week 2022 - “Team Vermont” reserves the right to publish any of the entries submitted, with credit given to the participant(s), and all submissions become the property of “Team Vermont” and may be used at its discretion.
- Judging: The judges will base their decision on a mix of originality, artistic skills, craftsmanship, and relevance to the subject matter. Their decision will be final, and no correspondence will be entered into.

## Judging Criteria:

What judges will be looking for in your entry/entries:

- Originality—Concept is unique, meaningful, and relevant
- Audience Engagement—Draws in and exceptionally engages viewers
- Message—Clearly demonstrates theme\* Elements—Suitable and appropriate
- Layout—Items are balanced and appealing to the eye
- Use of Symbols, Lines, and Shapes—Overall result is bold, striking, eye-catching
- Font—Size and style is eye-catching and enhances the overall effect
- Color—Excellent use of color and/or shading
- Video Quality—Is smooth and steady and in focus
- Video Transitions & Edits—Effective and appealing
- Video Teamwork—All group members are listed in credits in meaningful roles
- Bumper Stickers and/or Videos will be disqualified if any of the following are exhibited:
  - Spelling errors (please proof and proof again!)
  - Incorrect size
  - Missing 2022 Theme requirements
- Videos will be disqualified if any of the following are exhibited:
  - Less than 120 seconds or more than 180 seconds(plus credits)
  - Missing 2022 Theme requirements and credits
  - Sent in a format that is inaccessible – should be in a YouTube or MP4

**13<sup>th</sup> ANNUAL & 2<sup>nd</sup> VIRTUAL VERMONT ENTREPRENEURSHIP DAY  
TO BE HELD ON FEBRUARY 9, 2022**

**COMPETITION APPLICATION FORM (bumper stickers and/or videos)**  
*(For team entries, please provide an application for each participant)*  
**Due January 11, 2022 - to: [ibutler@vtsbdc.org](mailto:ibutler@vtsbdc.org)**

***Please print legibly:***

**Check One:** Bumper Sticker \_\_\_\_\_ Video \_\_\_\_\_ (or entering both) \_\_\_\_\_

Student First and Last Name \_\_\_\_\_

Parent/Guardian First and Last Name \_\_\_\_\_

Student Home Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Student Email \_\_\_\_\_

Parent/Guardian Email/Cell Phone \_\_\_\_\_

Student Age \_\_\_\_\_ Student Grade \_\_\_\_\_ Reachable Phone # \_\_\_\_\_

Teacher First and Last Name \_\_\_\_\_

Course Submission \_\_\_\_\_ (i.e. Business-Entrepreneurship/Art/Technology/  
English/Humanities/Social Studies/Advisory/Career & Tech Center Program (specify)/other.....)

Teacher Phone \_\_\_\_\_ Teacher Email \_\_\_\_\_

School Name (& Sending School) \_\_\_\_\_

School Address \_\_\_\_\_ City \_\_\_\_\_ Vermont ZIP \_\_\_\_\_

School Phone \_\_\_\_\_

Principal/Director First and Last Name \_\_\_\_\_

School Website \_\_\_\_\_

**Student Signature** \_\_\_\_\_ Date: \_\_\_\_\_

**Parent/Guardian Signature** (if student under 18 yrs.) \_\_\_\_\_ Date: \_\_\_\_\_

**Teacher Signature** \_\_\_\_\_ Date: \_\_\_\_\_

(The above indicates approval for the attached submission and verification of its originality)